## Index, Volume XIV, 1971-1972

## INDEX TO TITLES

A Constructive Look at MESBICs, by Arthur Karuna-Karan and Earl R. Smith II, No. 3, p. 82.

A New Dimension in Executive Recruiting, by John Paisios and Miriam Ringo, No. 3, p. 20.

Accounting System as Operating Model, The, by Felix Kaufman, No. 1, p. 103.

Air Pollution Control: The Case of Los Angeles County, by Robert L. Chass, No. 3, p. 92.

American Private Enterprise in South Africa, by Raymond Pelissier, No. 4, p. 6.

Board of Directors: Legalistic Anachronism or Vital
Force, The, by Milton F. Heller, Jr., No. 3, p. 24.

Can Conglomerates Survive?, by Joseph Eastlack, Jr. and Philip McDonald, No. 2, p. 61.

Can Marketing Analysts Rely on Input/Output Analysis?, by James T. Rothe, No. 4, p. 75.

C.A.S.E. Approach-A Valuable Aid for Management Development, The, by William E. Rothschild, No. 1, p. 31. Company Presidents Look at the Board of Directors, by

William D. Clendenin, No. 3, p. 60.

Consulting From Within, by David A. Katcher, No. 4,

p. 36.

Consumerism and Business, by Robert Estes, No. 2, p. 5. Consumption Behavior Across Ethnic Categories, by Douglas J. Dalrymple, M.Y. Yoshino, and Thomas S. Robertson, No. 1, p. 63.

Corporate Profits and Employee Satisfaction: Must They Be In Conflict?, by Edward E. Lawler III and J. Richard Hackman, No. 1, p. 46.

Do Products Really Have Life Cycles?, by George A. Field, No. 1, p. 92.

Effect of Social Class on Brand Loyalty, The, by Frederick E. May, No. 1, p. 81.

French Policy and American Investments in France, by Raoul Aglion, No. 4, p. 94.

George Meany and the Wayward, by John Hutchinson, No. 2, p. 51.

How Multinational Businessmen View Trade Restrictions, by Ralph M. Gaedeke and Alan E. Lazar, No. 3, p. 7. Human Factor in Management Systems, The, by M. Scott Myers, No. 1, p. 5.

Increasing Stream Hypothesis of Corporate Dividend Policy, The, by Keith Smith, No. 1, p. 56.

Industrial Scientists and Engineers: Motivational Style Differences, by M.K. Badawy, No. 1, p. 11.

Interorganizational Link, The, by Henry O. Pruden, No. 1, p. 39.

Job Performance and the New Credentialism, by Hrach Bedrosian and Daniel E. Diamond, No. 4, p. 21. Latent Manager: Identifying Him Early, The, by Donna J. Rawls and James R. Rawls, No. 2, p. 24.

Management Development Can Be More Effective, by Paul R. Cone and Richard N. McKinney, No. 3, p. 13.

Management of Creativity, The, by Waino W. Suojanen and Steven Brooke, No. 1, p. 17.

Management Potential: Early Recognition and Development, by T.H. Fitzgerald and H.C. Carlson, No. 2, p. 18. Managerial Behavior in Upwardly Oriented Organizations,

by Richard B. Higgins, No. 3, p. 49.

Managing Solid Waste Disposal, by Frank R. Bowerman, No. 3, p. 104.

Market Intelligence for Modern Merchants, by M.S. Moyer, No.4, p. 63.

Maturing of Business in India, by Prakash Tandon, No. 3, p. 67.

Measurement of Attributed Image, The, by Robert B. Settle and L. Bruce Gibby, No. 4, p. 70.

Negro Market-Fact or Fiction?, by John P. Maggard, No. 1, p. 71.

New Books-Consumerism: Search for the Consumer Interest, by Esther Peterson, No. 3, p. 107.

New Frontiers for American Business: The Case for Taiwan, by Anant R. Negandhi, No. 1, p. 96. Organizational Development-Some Issues and Challenges, by Anthony P. Raia, No. 4, p. 13.

Organized Labor and Managerial Prerogatives: An Empirical Study, by Martin M. Perline, No. 2, p. 46. Product Petrification: A New Stage in the Life Cycle Theory, by George C. Michael, No. 1, p. 88.

Professional Norms and Organizational Goals: An Illusory Dichotomy, by E. Frank Harrison and James E. Rosenzweig, No. 3, p. 38.

Program Choice in the Aerospace Industry, by D.S. Warren, No. 4, p. 87.

Put Innovation in the Organization Structure, by William H. Gruber and John S. Niles, No. 4, p. 29.

Rx for Top Management: A Periodic Checkup of EDP Operations, by Vincent P. Hussian, No. 3, p. 31.

Search for Industry: Identifying Regional Manufacturing Opportunities, The, by J. Russell Nelson and William Rudelius, No. 4, p. 52.

Should Your Organization Attempt to Value Its Human Resources, by Eric Flamholtz, No. 2, p. 40.

Textile and Fur Labeling Legislation, by Marshall C. Howard, No. 2, p. 69.

Time, One More Time, by Robert L. Adcock and John W. Lee, No. 2, p. 28.

Toward Better Management Control Systems, by William W. Sihler, No. 2, p. 33.

Two Approaches to Pollution Control: The Case of Automobiles, by Richard B. Mancke, No. 4, p. 82.

Unrecognized Social Revolution: The Rise of the New Business Elite in America, The, by R. Joseph Monsen, No. 2, p. 13.

Water Pollution Control: A Task for Technology, by Jack Edward McKee, No. 3, p. 88.

Work Measurement Practices, by Vincent G. Reuter, No. 1, p. 24.

Young Black Workers Speak Their Minds, by Theodore V. Purcell and Irene W. Rodgers, No. 4, p. 45.

## **INDEX TO AUTHORS**

Adcock, Robert L. and John W. Lee, Time, One More Time, No. 2, p. 28.

Aglion, Raoul, French Policy and American Investments in France, No. 4, p. 94.

Badawy, M. K., Industrial Scientists and Engineers: Motivational Style Differences, No. 1, p. 11.

Bedrosian, Hrach and Daniel E. Diamond, Job Performance and the New Credentialism, No. 4, p. 21.

Bowerman, Frank R., Managing Solid Waste Disposal, No. 3, p. 104.

Chass, Robert L., Air Pollution Control: The Case of Los Angeles County, No. 3, p. 92.

Clendenin, William D., Company Presidents Look at the Board of Directors, No. 3, p. 60.

Cone, Paul R. and Richard N. McKinney, Management Development Can Be More Effective, No. 3, p. 13.

Dalrymple, Douglas J., M.Y. Yoshino, and Thomas S. Robertson, Consumption Behavior Across Ethnic Categories, No. 1, p. 63.

Eastlack, Joseph, Jr. and Philip McDonald, Can Conglomerates Survive?, No. 2, p. 61.

Estes, Robert, Consumerism and Business, No. 2, p. 5. Field, George A., Do Products Really Have Life Cycles?, No. 1, p. 92.

Fitzgerald, T.H. and H.C. Carlson, Management Potential: Early Recognition and Development, No. 2, p. 18.

Flamholtz, Eric, Should Your Organization Attempt to Value Its Human Resources, No. 2, p. 40.

Gaedeke, Ralph M. and Alan E. Lazar, How Multinational Businessmen View Trade Restrictions, No. 3, p. 7.

Gruber, William H. and John S. Niles, Put Innovation in the Organization Structure, No. 4, p. 29.

Harrison, E. Frank and James E. Rosenzweig, Professional Norms and Organizational Goals: An Illusory Dichotomy, No. 3, p. 38.

Heller, Milton F., Jr., Board of Directors: Legalistic Anachronism or Vital Force, The, No. 3, p. 24.

Higgins, Richard B., Managerial Behavior in Upwardly Oriented Organizations, No. 3, p. 49.

Howard, Marshall C., Textile and Fur Labeling Legislation, No. 2, p. 69.

Hussian, Vincent P., Rx for Top Management: A Periodic Checkup of EDP Operations, No. 3, p. 31.

Hutchinson, John, George Meany and the Wayward, No. 2, p. 51.

Karuna-Karan, Arthur and Earl R. Smith II, A Constructive Look at MESBICs, No. 3, p. 82.

Katcher, David A., Consulting From Within, No. 4, p. 36.

Kaufman, Felix, Accounting System as Operating Model, The, No. 1, p. 103.

Lawler, Edward E., III and J. Richard Hackman, Corporate Profits and Employee Satisfaction: Must They Be in Conflict?, No. 1, p. 46. Maggard, John P., Negro Market-Fact or Fiction?, No. 1, p. 71.

Mancke, Richard B., Two Approaches to Pollution Control: The Case of Automobiles, No. 4, p. 82.

May, Frederick E., Effect of Social Class on Brand Loyalty, The, No. 1, p. 81.

McKee, Jack Edward, Water Pollution Control: A Task for Technology, No. 3, p. 88.

Michael, George C., Product Petrification: A New Stage in the Life Cycle Theory, No. 1, p. 88.

Monsen, R. Joseph, Unrecognized Social Revolution: The Rise of the New Business Elite in America, The, No. 2, p. 13.

Moyer, M.S., Market Intelligence for Modern Merchants, No. 4, p. 63.

Myers, M. Scott, Human Factor in Management Systems, The, No. 1, p. 5.

Negandhi, Anant R., New Frontiers for American Business: The Case for Taiwan, No. 1, p. 96.

Nelson, J. Russell and William Rudelius, Search for Industry: Identifying Regional Manufacturing Opportunities, The, No. 4, p. 52.

Paisios, John and Miriam Ringo, A New Dimension in Executive Recruiting, No. 3, p. 20.

Pelissier, Raymond F., American Private Enterprise in South Africa, No. 4, p. 6.

Perline, Martin M., Organized Labor and Managerial Prerogatives: An Empirical Study, No. 2, p. 46.

Peterson, Esther, New Books-Consumerism: Search for the Consumer Interest, No. 3, p. 107.

Pruden, Henry O. Interorganizational Link, The, No. 1, p. 39.

Purcell, Theodore V. and Irene W. Rodgers, Young Black .
Workers Speak Their Minds, No. 4, p. 45.

Raia, Anthony P., Organizational Development-Some Issues and Challenges, No. 4, p. 13.

Rawls, Donna J. and James R. Rawls, Latent Manager: Identifying Him Early, The, No. 2, p. 24.

Reuter, Vincent G., Work Measurement Practices, No. 1, p. 24.

Rothe, James T., Can Marketing Analysts Rely on Input/ Output Analysis?, No. 4, p. 75.

Rothschild, William E., C.A.S.E. Approach-A Valuable Aid for Management Development, The, No. 1, p. 31.

Settle, Robert B. and L. Bruce Gibby, Measurement of Attributed Image, The, No. 4, p. 70.

Sihler, William W., Toward Better Management Control Systems, No. 2, p. 33.

Smith, Keith V., Increasing Stream Hypothesis of Corporate Dividend Policy, The, No. 1, p. 56.

Suojanen, Waino W. and Steven Brooke, Management of Creativity, The, No. 1, p. 17.

Tandon, Prakash, Maturing of Business in India, No. 3, p. 67.

Warren, D.S., Program Choice in the Aerospace Industry, No. 4, p. 87.